

Your privacy is important to us. This Privacy Policy describes the types of information Cross Country Infrastructure Services USA, Inc. and its divisions, subsidiaries, and affiliates (collectively “CCI”, “we” “us” or “our”) collect from and about you when you visit www.crosscountryis.com, or any pages within www.crosscountryis.com, any CCI branded URL, WAP site, or any other website where this Privacy Policy is posted (each a “Site”), visit one of our locations, complete a Credit Application, rent equipment, purchase goods and/or services, or otherwise interact or request services from us as further described in this Privacy Policy.

ACCEPTANCE

By providing personal information to CCI and/or using the Services, you consent and agree to the collection, use, and disclosure of your personal information as provided in this Privacy Policy. **If you do not consent to the collection and use of information from or about you in accordance with this Privacy Policy, you may not use our Services (hereinafter defined).**

INFORMATION WE COLLECT

INFORMATION FROM YOU. We collect information from you when you visit our Site, visit one of our locations, complete a Credit Application, rent our equipment, purchase goods and/or services from us, provide information to one of our representatives at a Location, speak with one of our representatives by phone, request information from us, email us whether through the Site or otherwise, or otherwise contact us (collectively the “Services”). The information we collect from you may include, but is not limited to:

- Contact information, including your name, address, and telephone number;
- Driver’s license number and jurisdiction of issuance;
- Employer-related information, such as your title and the company’s name, address, and phone number;
- Financial information;
- Date of birth and social security number;
- Geolocation of any computer, mobile device, or other electronic device used to access the Site;
- Information regarding equipment rented and its operation during your rental such as the geolocation of such equipment; and
- Rental charges you incur and other information relating to your transactions.

INFORMATION FROM THIRD PARTIES. We may obtain personal or other information about you from third parties, and combine this information with the information we collect from and about you through the Services. Such information may include, but is not limited to:

- Information, including geolocation information, collected through our in-equipment technology or through any other

GPS or location device or information collecting device placed in the rented equipment;

- Information through transactions that you complete with us, or options you take, charges you incur, and any incidents or accidents that may occur;
- Information about your credit history or other publicly available information about you from consumer reporting agencies;
- Information from financial institutions; and
- Any other information obtained through companies that have business relationships with us.

INFORMATION AUTOMATICALLY COLLECTED. We may use cookies, web beacons, pixel tags, JavaScript, or other technologies to collect certain information about visitors to our Site and interactions with our emails and online advertisements, and to allow us to keep track of analytics and certain statistical information that enables us to improve the Site and provide you with more relevant content and advertising on our Site or other websites. For example, we may automatically collect information from you including, but not limited to, your browser type, device type, operating system, software version, Internet Protocol (“IP”) address, geolocation, phone model, phone operating system, and the domain name from which you accessed the Services. We may also collect information about your use of the Site, including the date and time you visit the Site, the areas or pages of the Site that you visit, the amount of time you spend viewing or using the Site, the number of times you return to the Site, other click-stream or site usage data, emails that you open, forward, or click-through to our Site, and other sites that you may visit. We may also use third party cookies and other technologies to support our Services, provide services on our behalf, facilitate business transactions on our behalf, or provide relevant advertising to you. Some of these third parties may use technology such as cookies, web beacons, pixel tags, log files, or Flash cookies on a Site, which may send them some of the above-referenced information.

TRACKING AND CALIFORNIA DO-NOT-TRACK DISCLOSURES. Certain parts of our Site require cookies. You are free to set your browser or operating system settings to limit certain tracking or to decline cookies, but by doing so, you may not be able to use certain features on the Site, or take full advantage of all of our offerings.

Please refer to your browser's or operating system's website for more information on how to deter and/or disable your browser or operating system from receiving cookies or controlling your tracking preferences. On your mobile device, you may also adjust your privacy and advertising settings to control whether you want to receive more relevant advertising. Some browsers support a "Do Not Track" feature, which is intended to be a signal to websites that you do not wish to be tracked across different websites you visit. Websites operated by us do not currently change the way they operate based upon detection of a Do Not Track or similar signal.

HOW WE USE THE INFORMATION

We may use and/or combine the information we collect from and about you for any of the following purposes:

- To validate, confirm, verify, and track your rental (including to process payments and payment card transactions, or to contact you about your rental);
- To verify driver's licenses or other government identification;
- To provide customer assistance;
- To handle debt collection or recovery of equipment;
- To process any claims relating to accidents or injuries;
- To protect or defend the rights or well-being of us, our employees, customers, or others;
- For internal record keeping;
- To improve our products and services;
- To contact you with promotional materials about new products, special offers, or other information that we think you may find interesting using the email address and contact information you provided;
- To contact you for market research purpose via email, phone, fax, or mail;
- To customize the Site according to your interests;
- To contact you when necessary;
- To address problems with the Services or our business;
- For purposes described in any Credit Application or Guaranty completed by you; and
- As otherwise described to you at the point of data collection.

Additionally, if you use the Site to connect with third party services, you authorize us to use information from and about you, on your behalf, to interact with these third party services based on your requests.

INFORMATION SHARING

CCI may disclose the personal information we collect from and about you in the following ways:

- With our subsidiaries, affiliated companies, and licensees;

- With our third party service providers that provide business, professional, or technical support functions for us;
- With our agents, licensees, and other companies that assist us in providing rental-related services, sales, or other services to you, including, but not limited to: providing you with customer assistance; processing and/or confirming your transactions; providing you with the services you requested; assessing creditworthiness; billing and collecting any amounts owed in connection with the rentals, sales, or other services; or recovering our equipment or any monies due, such as through debt collection agencies;
- With our select licensees, affiliates, and business partners that we believe may have offers of interest to you, including for their own marketing purposes;
- To process, handle, or otherwise respond to claims for damages, including claims or demands for bodily injury or property damage;
- As necessary if we believe that there has been a violation of our Website Terms of Use or of our rights or the rights of any third party;
- To respond to judicial process or provide information to law enforcement or regulatory agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law;
- As otherwise described to you at the point of collection; and
- Aggregate anonymous non-personal information with third parties for their marketing or analytics uses.

We may buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets, and/or businesses. Your information such as customer names and email addresses, and other user information related to the Services may be among the items sold or otherwise transferred in these types of transactions. We may also sell, assign, or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions, or proceedings involving all or a portion of the company.

CALIFORNIA RESIDENTS

Your California Privacy Rights: CCI collects information that you provide to us or that we learn about you from the use of our Services. If you are a resident of California, California Civil Code Section 1798.83 allows you to request information about CCI's disclosure of personal information to third parties or affiliated companies for their direct marketing purposes. To make such a request, please contact us in writing at:

Cross Country Infrastructure Services USA, Inc.
Attn: Chief Operating Officer
2251 Rifle Street
Aurora, Colorado 80011

You must put the statement “Your California Privacy Rights” in the subject field. We are not responsible for notices that are not labeled or sent properly, or do not have complete information.

LINKS TO OTHER SITES

The Site and email messages from us may contain links to third-party websites, which may have privacy policies that differ from our own. You should be aware that the collection, retention, and use of any data you provide on these websites will be governed by the privacy policy of the company providing the website and not by this policy. We are not responsible for the practices of such websites.

PUBLIC FORUM

Any information you may disclose on our Site, in blogs, on message boards, in chat rooms, on other public areas on the Site, or other third-party websites that the Site may link to, becomes public information. Please exercise caution when disclosing personal information in these public areas. We reserve the right to remove any posting or content in a posting at our sole discretion.

CHILDREN’S PRIVACY

We do not direct the Site to, nor do we knowingly collect any personal information from, children under the age of thirteen. If we learn that a child under the age of thirteen has provided personally identifiable information to the Site, we will use reasonable efforts to remove such information from our files.

DATA SECURITY

We have taken certain physical, administrative, and technical steps to safeguard the information we collect from and about our customers and Site visitors. While we make commercially reasonable efforts to help ensure the integrity and security of our network and systems, we cannot guarantee our security measures. When you enter sensitive information (such as credit card information) on our forms, we encrypt the transmission of that information using secure socket layer technology (SSL).

DATA STORAGE

Your personal information may be stored in the United States and on servers in the United States. This Privacy Notice is intended to be governed by the laws of the State of Colorado and meet the requirements of the United States, where the data protection and other laws may differ from those of other countries. Your personal information may be disclosed in response to inquiries or requests

from government authorities or to respond to judicial process in the countries in which we operate.

YOUR OPTIONS AND ACCESS TO YOUR PERSONAL INFORMATION

You may opt-out of having your information used for purposes not directly related to credit account authorization and maintenance, placement, processing, or fulfillment of a sales order or an equipment rental (“Allowed Usage”). To “opt out” of receiving future marketing messages from CCI, you can contact us in writing at the address specified below. Except for Allowed Usage, to stop having your personal information collected, used, and disclosed by us, you may contact us as provided in the Contact Us section below.

CONTACT US

We hope this policy answers your questions about our collection, use, and disclosure of your personal data. If you have additional questions about this Privacy Policy or the practices described herein, you may write to us at the following address:

Cross Country Infrastructure Services USA, Inc.
Attn: Chief Operating Officer
2251 Rifle Street
Aurora, Colorado 80011

REVISIONS TO THE PRIVACY POLICY

CCI reserves the right, at its sole discretion, to change, modify, add, remove, or otherwise revise portions of this Privacy Policy at any time. If we do, CCI will post the change(s) on the Site. Your continued use of the Site following the posting of changes to these terms means you accept these changes.

WEBSITE ACCESS

Cross Country Infrastructure Services USA, Inc.’s Website Terms of Use may be accessed at:
www.crosscountryis.com/pdf/websitetermsfuse.pdf.
Cross Country Infrastructure Services USA, Inc.’s Privacy Policy may be accessed at:
www.crosscountryis.com/pdf/privacypolicy.pdf.

END OF PRIVACY POLICY